the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a)whether Government are aware that the American publishers of Computer Magazine "PC Magazine" is publishing its bulk of editorial matter in an Indian publication namely "PC Magazine India" published by M/s Youngman Printers and Publishers Private Limited;

(b)if so, whether this amounts to a backdoor entry of foreign media contravening the Cabinet Resolution on Foreign Media of 1955-56 as well as assurance given in Parliament recently by the Minister that foreign media is not being allowed into the country.

(c)whether the Registrar of Newspapers and the Reserve Bank of India have given permission for this lie-up; and

(d)if so, what steps Government propose to take to stop this and other such tie-ups?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI KR SINGH DEO); (a) to (d) The information is being collected and will he laid on the table of the Sabha.

. Programmes on corruption by AIR and DD

3768. SHRI CHIMANBHAI MEHTA: SHRI G.G. SWELL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a)whether Doordarshan and AIR has focussed attention on corruption at high places through panel discussions, documentations or in any other form during the last 3 years,

(b)if so, the details thereof and if not the reasons therefor;

(c)whether Doordarshan has ever focussed attention on nexus of politicians with matia and

(d)whether Doordarshan has ever focussed attention on the plight of the honest officers'.'

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) to (d) All India Radio and Doordarshan have for many years now strived through through broadcasts/telecasts to promote high ethical and moral values eschewing anything defamatory, or amounting to contempt of court and criticism by name of any person. Newsworthiness has been the guiding principle insofar as selection of news items is concerned.

Commercial alliance of Doordarshan . with private advertising firms

3769 SHRl IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be
pleased to state:

(a) whether Government are aware of the fact that Doordarshan is seeking longterm commercial alliance with private advertising and marketing firms;

(b) whether it is also a fact that the present commercial earnings of Doordarshan are much less than what its programmes are actually capable of fetching; and

(c) if so, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO):
(a) The matter is under consideration.

(hi It is the constant endeavour of Doordarshan to increase the commercial icvenues and improving its programme content
and quality

(c) Does not arise.

Telecast of new programmes for children

3770. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have received a number of proposals for telecast of new programmes for children during the current calendar year.

t'hi it so. the details thereof; and

(c) what efforts are being taken by Government to telecast the aforesaid programmes for the development of the personality of children in the country?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND PROADCAASTING SHRI K P. SINGH DEO);

(a) and (b) Yes Sir. This year 27 such proposals were retteived in the Directorate General, Doordarshan.

(c) 6 proposals have already been approved for telecast on the national network in the time slots earmarked specially for children programmes.

राष्ट्रीय महिला आयोग की सिफारिशें

3771. श्री सत्य प्रकाश मालवीय:

श्री दिग्विजय सिंह:

क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या यह सच है कि दूरदर्शन पर प्रदर्शित नब्बे प्रतिशत कार्यक्रम या तो महिलाओं के प्रति हिंसा पर आधारित होते हैं या महिलाओं की घिसी-पिटी छवि प्रदर्शित करते हैं;

(ख) यदि हां, तो इसके क्या कारण हैं तथा क्या राष्ट्रीय महिला आयोग ने दूरदर्शन कार्यक्रमों पर अपने अध्ययन संबंधी रिपोर्ट सरकार को दे दी है;

(ग) यदि हां, तो आयोग ने अपनी रिपोर्ट में कौन-कौन सी सिफारिशें की हैं एवं क्या सिफारिशों को सरकार ने कार्यान्वित किया है;

(घ) यदि हां, तो उसका ब्यौरा क्या है एवं आयोग की सिफारिशों को कार्यान्वित करने के परिणामस्वरूप दूरदर्शन पर क्या प्रभाव पड़ा है; और

(ङ) समाज की संतुलित व्यवस्था हेतु दूरदर्शन सहित सभी इलैक्ट्रानिक मीडिया पर महिलाओं की छवि सुधारने, उनके लिए आचार-संहिता बनाने की दिशा में सरकार ने क्या कदम उठाए हैं?

सूचना और प्रसारण मंत्रालय के राज्य मंत्री (श्री के.पी. सिंह देव): (क) जी, नहीं।

(ख) इस मंत्रालय में ऐसी कोई रिपोर्ट पेश नहीं की गई है।

(ग) और (घ) प्रश्न नहीं उठता।

(ङ) दूरदर्शन पर वाणिज्यिक विज्ञापन संबंधी संहिता में पहले से ही ऐसे प्रावधान विद्यमान हैं जो अन्य बातों के साथ-साथ ऐसे किसी भी विज्ञापन का निषेद करते हैं जिसमें महिलाओं के चित्रण में, दर्जा एवं अवसर संबंधी समानता और व्यक्ति विशेष की प्रतिष्ठा के संबंध में सभी नागरिकों को सांविधिक गारंटियों का उल्लंघन होता हो अथवा पुरुषों एवं महिलाओं के चित्रण में पारम्परिक अन्तर को प्रोत्साहन मिलता हो। इसके अलावा दूरदर्शन केन्द्रों को महिलाओं को अधिकार देने तथा विभिन्न क्षेत्रों में प्रतिष्ठित महिलाओं की सफलता की कहानियों जैसे विषयों पर कार्यक्रम तैयार करने के लिए भी कहा गया है।

Regularisation of Casual Workers

3772. SHRIMATI ANANDIBAN JETHABHAI PATEL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the category-wise details of the total number of casual workers alongwith the period for which they have been working in each station separately;

(b) the number of workers whose services have been regularised against regular vacancies and also offered permanent jobs in Delhi;

(c) the steps taken by Government to regularise the services of the remaining workers in future; and

(d) the criteria fixed by Government to regularise the services of the casual workers?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO):

(a) No such information is maintained centrally as all categories of casual workers are recruited by respective offices through local employment exchange. However, the required information is being collected and will be placed on the table of the Sabha.

(b) The services of 12 casual workers have been regularised against regular vacancies by this Ministry and its attached and subordinate offices in Delhi.

(c) and (d) The essential eligibility criteria prescribed by the Department of Personnel & Training for regularising the services of casual workers are that they:

(i) should have been appointed through Employment Exchange;

(ii) should possess minimum experience of two years continuous service i.e. 206 days each year in the case of offices observing 5 days a week or 240 days in the case of offices observing 6 days a week; and

(iii) 2 out of every 3 vacancies in Group "D' posts in respective offices where the